

tension and muscular aches and pains; reducing weight without diet; removing "inches and pounds off your waist, hips and thighs"; increasing circulation to carry away waste fat; and providing deep massage to relieve tension and muscular pains.

DISPOSITION: 6-4-59. Default—destruction.

5999. Electro-Warmth Bed Warmer. (F.D.C. No. 42840. S. No. 40-250 P.)

QUANTITY: 5 individually cartoned devices at Moss Beach, Calif.

SHIPPED: 11-24-58, from Danville, Ohio, by Patented Products Corp.

LABEL IN PART: (Ctn.) "Electro-Warmth Automatic Bed Warmer Patented Products Corporation, Danville, Ohio"; (tag on device) "Electro-Warmth * * * You Sleep On It Not Under It * * * Patented Products Corp., Danville, Ohio."

ACCOMPANYING LABELING: Leaflets entitled "Sleeping Comfort and Health," "New Electro-Warmth," and "Electro-Warmth—It's Warm"; pamphlets entitled "Which Bed Warmer Works Best"; and printed sheets entitled "Here's Why Users Prefer Electro-Warmth."

RESULTS OF INVESTIGATION: The article consisted of a mattress pad containing a variable controlled heating element.

LIBELED: 2-20-59, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for relieving or curing arthritis, colds, chronic sinus and tonsil infections, organic pains, and neuritis; and that the article would provide better health and longer life.

DISPOSITION: 5-5-59. Default—destruction.

DRUG FOR VETERINARY USE

6000. Paladide (veterinary). (F.D.C. No. 42873. S. No. 51-481 P.)

QUANTITY: 26 25-lb. pails, 312 1-lb. jars, and 41 cases, each containing 12 1-lb. jars, at Chicago, Ill.

SHIPPED: Between 11-7-58 and 1-27-59, from Kansas City, Mo., by Jensen-Salsbery Laboratories, Inc.

LABEL IN PART: (Jar) "Jen-Sel * * * therapeutic iodide compound PALADIDE * * * Each ounce contains: Cuprous iodide* 24.1 gr. Palatable, inert base * * * Supplies 1.04 Gm. of available iodine."

ACCOMPANYING LABELING: Circular entitled "Jen-Sal Product Guide and Price List."

LIBELED: 3-6-59, N. Dist. Ill.; amended libel 3-31-59.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was an adequate and effective treatment for lumpy jaw and respiratory diseases of cattle and swine, mastitis, metritis, and as supportive therapy in such conditions as functional sterility and cervical abscesses in cattle and swine.

DISPOSITION: 5-20-59. Default—destruction.